

DRUE LIFE



EASTER SPECIAL!

What's the real risk of dogs eating chocolate?
Common Easter Hazards for dogs



Theo



INSIDE THIS ISSUE:

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An Exclusive Interview with **Nick Heyes and Fury**



FOREVER HOMES NEEDED



THEO



REGGIE



DEXTER



IVY



CHIEF



DACOTA

If you are interested in adopting or fostering a Dobermann, please get in touch with us:

07511 869881 | info@dobermannrescueuk.co.uk |  YouTube  

PAWS FOR THE CAMERA

Some snapshots of DRUE dogs out and about. Thank you to the wonderful DRUE team for taking some great photos!



PENNY THE DOBERMANN

2026 WESTMINSTER

BEST IN SHOW

The international Dobermann community celebrated a landmark moment in February 2026 when Penny, a striking black-and-rust Dobermann Pinscher, captured Best in Show at the 150th Westminster Kennel Club Dog Show in New York. The Westminster show is widely regarded as one of the most prestigious conformation events in the world, and Penny's win marked a particularly meaningful achievement, not just for her and her handlers, but for everyone devoted to the breed's preservation, welfare, and reputation.

Dobermanns have long been admired for their balance of elegance and strength. Created in late-19th-century Germany as a personal protection and working dog, the breed combines athleticism with intelligence and a famously loyal temperament. Penny's victory placed these classic qualities in the global spotlight. Judges praised her outline, clean movement, and breed, a reminder that the Dobermann standard describes not merely appearance but a working dog built for endurance, stability, and reliability.

For those in rescue, this matters more than a ribbon. Public perception of a breed has a direct effect on its welfare. Over the years, Dobermanns have sometimes been misunderstood, often portrayed as intimidating rather than affectionate companions. High-profile ambassadors like Penny help counter that narrative. Televised coverage showed a confident but gentle dog, attentive to her handler and calm in a crowded, noisy arena.

The win also highlighted the importance of ethical breeding. Well-bred Dobermanns are carefully selected not only for conformation but for health and character. The breed faces serious inherited conditions, including dilated cardiomyopathy, and responsible breeders worldwide continue to prioritise health testing and longevity. When a healthy, stable, correctly constructed dog succeeds on the biggest stage, it reinforces the value of preservation breeding and discourages irresponsible mass production.

For rescue organisations across the UK and Europe, moments like this can be powerful educational opportunities. Interest in the breed inevitably rises after a major show win. Our role becomes guiding that interest responsibly: explaining the Dobermann's needs for training, companionship, and mental stimulation, and ensuring potential owners understand they are adopting a highly people-oriented working dog rather than simply acquiring a fashionable pet.

Penny's achievement therefore represents more than show success, it is a chance to advocate. The Dobermann is affectionate, sensitive, and deeply bonded to its family. With structure, kindness, and engagement, they are exceptional companions. Without it, they can become confused or misunderstood, which is where rescue sadly enters the picture.

We celebrate Penny not because she is "perfect," but because she demonstrates what the breed can be: stable, confident, athletic, and devoted. If her victory helps even a few people learn more about the Dobermann and encourages thoughtful ownership or adoption, then her moment in the spotlight will benefit far more dogs than just one.

FROM WESTMINSTER TO CRUFTS: THE DOBERMANN AS A TRUE WORKING DOG

After celebrating Penny's wonderful Best in Show success in America, attention now turns much closer to home as the dog world prepares for Crufts. While Crufts is often seen by the public as a beauty competition, for our breed it represents something much more important: a reminder that the Dobermann was never meant to be an ornament. The Dobermann is, and always has been, a working dog.

The breed was developed in Germany in the late 1800s by Karl Friedrich Louis Dobermann, a tax collector who needed a reliable companion to accompany him on his rounds. He wanted a dog that was loyal, alert, steady-natured and physically capable — not aggressive, but protective when required. Those original qualities still sit at the heart of the breed standard today. The clean outline and elegant head that judges reward in the show ring are not separate from function; they are physical signs of an efficient, athletic animal built to think and move with purpose.

At Crufts, Dobermanns are placed in the Working Group alongside Boxers, Rottweilers and other breeds historically bred to perform tasks alongside humans. The group name itself is important. A Dobermann should possess a clear, stable temperament: confident without sharpness, attentive without nervousness, and deeply bonded to its owner. In other words, a dog that wants a job, and that job is partnership with people.

This is often where rescue begins.

Many Dobermanns enter rescue not because they are “bad dogs,” but because they are unsatisfied dogs. They are highly people-oriented, intelligent and sensitive. Left alone for long hours, under-stimulated, or expected to behave like an independent breed, they can become anxious, vocal, or destructive. In reality, these behaviours are usually signs of frustration rather than disobedience.

A Dobermann does not simply need a garden; it needs involvement. Training, scent games, structured walks, obedience work, mantrailing, and canine sports can completely transform a dog that was previously struggling in a home. When given mental engagement and companionship, the same dog often becomes exceptionally easier to live with, by being affectionate, calm indoors, and devoted to its family.

Crufts provides a valuable opportunity to explain this to the public. Watching a Dobermann move around the ring, attentive to its handler, you are seeing the breed's purpose: co-operation. The steady focus, responsiveness and willingness to work are exactly the qualities that make them successful assistance dogs, therapy visitors, and loyal household companions.

For our rescue, this time of year often brings increased enquiries from people who have seen Dobermanns on television and fallen in love with their elegance. Our role is to gently guide that enthusiasm into understanding. A Dobermann is not the right dog for every household, but in the right home, it is extraordinary. They thrive with owners who want a companion involved in daily life, not a dog left at the edge of it.

The connection between responsible breeding, showing, and rescue is closer than it might appear. Good breeders aim to produce stable, healthy dogs with predictable temperaments. Shows help preserve those traits. Rescue steps in when circumstances change for the dog, ensuring that the same qualities are recognised and valued by a new family. As Crufts approaches, we celebrate the Dobermanns who will represent the breed in the ring, and we also remember the many equally worthy dogs currently waiting in foster homes across the UK and Europe. The dogs in our care may never see green carpet or bright lights, but they share the same loyalty, intelligence and devotion.

The real hallmark of the Dobermann has never been a rosette.
It is the bond it forms with its person.
And that is something every one of our rescue dogs still has to give.

LIFE AFTER DRUE: ZEUS

We came to hear about Drue when I volunteered to be a home checker for them, quite some years ago now.

Drue is also where we found Zeus. He was then 3&1/2 and now he's 10, so we've had him now for just over 6 &1/2 years.

He was with his owner in Spain when that owner died and nobody wanted him. The authorities planned to have him put down. Drue found out about him and brought him over here.

We saw him on line at Drue and fell in love with him straight away. He was classed as a gentle giant and he's definitely been true to that description.

He settled in really well although he was a bit shut down to start with when we first got him, but he gradually got used to being here in his new home.

This was the first Doberman I had with a tail, but not long after we had him he damaged his tail as he wagged it so much; he split it on the walls. Blood everywhere. It's known as happy tail syndrome. We tried everything to keep it but eventually the vet said he would have to have his tail cut off otherwise it could get infected.



I take him out to different places each day for his walks. He loves the woods and one of his favourite walks is a place called Buster Hill, where he loves to play ball.

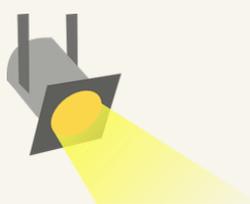
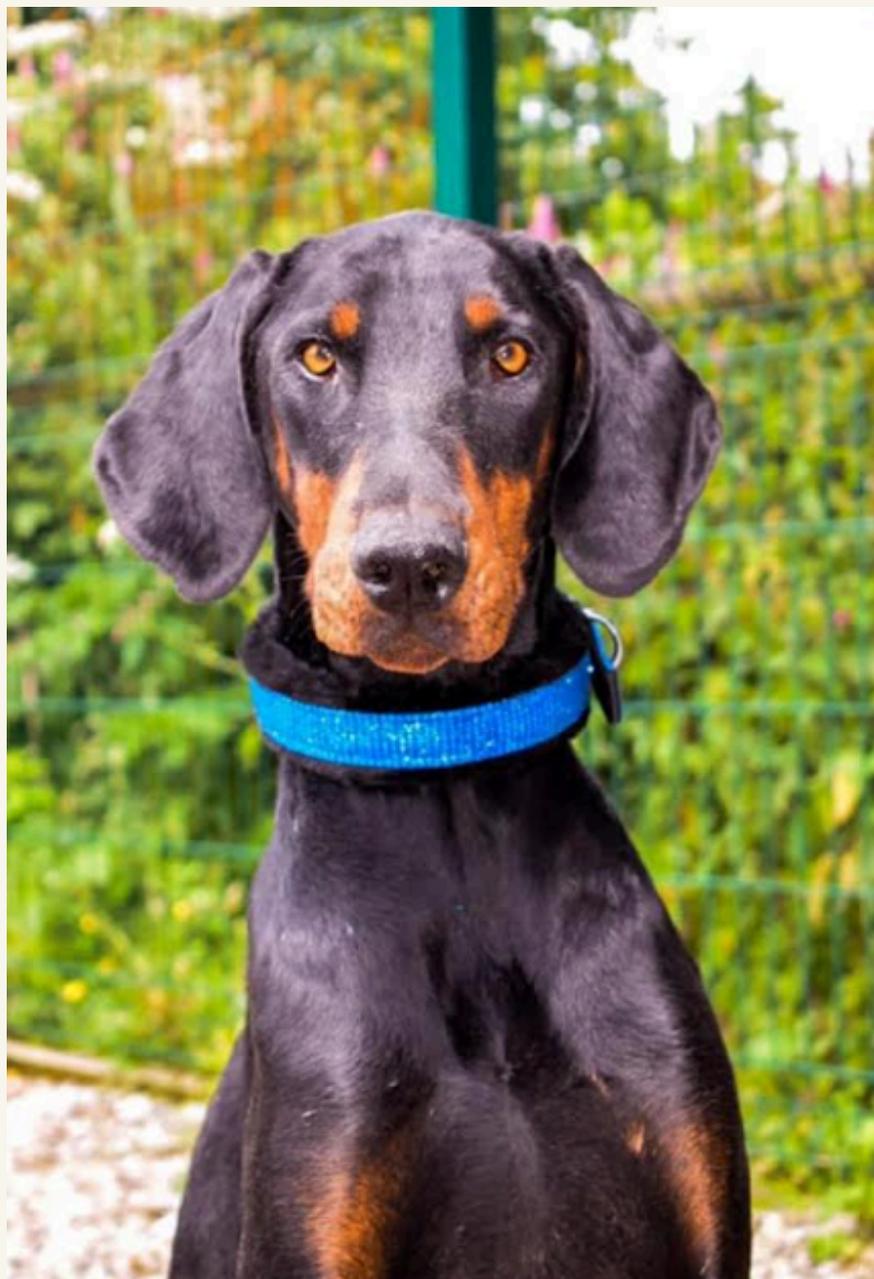
He also loves the beach as he knows he can run and a ball is there somewhere. When we go on holiday he always comes too in a dog friendly hotel.

He carries his Kong everywhere too. (I call it his dummy). He asks for it first thing in the morning & he has it most of the day, hoping you'll play with him by throwing it. I take it off him at tea time.

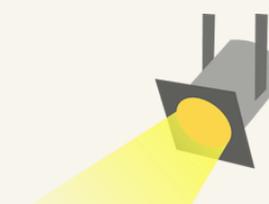
He loves his food and he loves treats such as pig's ears. He has all natural treats. Our personal chocolate stash happens to be in the same cupboard as Zeus's treats, so we don't get away with opening that door without retrieving a treat for him. He has taken to giving a paw, and if we ever go to our favourite cafe the team there don't even have chance to bring treats over before he has sat down and offered a paw to them. They absolutely love him. They reserve his favourite table for us too.

Lesley

Thank you so much, Lesley, for sharing Zeus's story with us. It's truly heart-warming to read such a wonderful insight into his life after rescue and to see just how far he has come since those uncertain days in Spain. From a shut-down boy to a confident "gentle giant" with a wagging tail (even if it wagged a little too enthusiastically at times!), plays ball at Buster Hill and proudly presents his paw for treats at the café, it's clear he has found exactly where he was always meant to be. Stories like yours remind us why we do what we do, giving dogs a second chance and watching them become such a cherished part of a family. On behalf of everyone at DRUE, thank you for giving Zeus the loving home he deserves and for letting us all share in his happy ever after.



**AS WE RECENTLY CELEBRATED LONDON FASHION WEEK,
WHICH ACCESSORY DO YOU WEAR MOST?**



A. DOG DROOL



B. DOG HAIRS



C. MUD



AN EXCLUSIVE INTERVIEW WITH DRUE AMBASSADOR NICK HEYES

You might have seen in issue 38 that DRUE are delighted to introduce our ambassador, internet sensation Nick Heyes, and his Doberman Fury, better known to many as Fury and Nick on Instagram. Through their posts, Nick shares the day-to-day reality of life with a Doberman; the loyalty, the personality, the humour, and the challenges, helping people better understand the breed and what responsible ownership really looks like. We recently had the pleasure of working with Nick for a Q&A, where he shared more about his journey with Fury and his support for Dobermanns.

1. What first drew you to Dobermanns as a breed? Honestly, it was my partner who first loved Dobermanns. When she was growing up there was a woman in her country who owned them, and she always loved how they looked. When we decided we were going to get a dog, we couldn't decide on a breed for ages. Then one day we saw someone peeking through our window and it made us think we needed a dog who'd at least bark and alert us. She suddenly said, "Why don't we get a Doberman?" — and that was that. Probably not the smartest, most researched way to choose a breed, looking back. We've spent the last almost four years learning, training, and figuring things out through trial and error. But despite that, it's not a decision I regret for a second. What an amazing breed.

2. What's the funniest or most memorable thing Fury has ever done? One that always sticks out — me and Elmira baked about 30 sausage rolls. We left the room and put them high up on a shelf thinking they'd be safe. We were gone for a bit and realised it had gone very quiet... too quiet. We hadn't seen Fury. When we walked back in, he'd eaten all of them. I'm not exaggerating — it was like a full bucket of mini sausage rolls. He just looked so proud of himself as well, like he'd completely outsmarted us. We were convinced he was going to have the worst diarrhoea of his life afterwards, but somehow we got lucky.

3. What is a typical day like living with a Doberman? He wakes us up at about 8am for breakfast and a wee. He'll literally jump on the bed and whine until we get up. We go downstairs, feed him, let him out — then he comes straight back up and gets back into bed and sleeps until about midday. I'll then take him for his first walk, usually 30–45 minutes. When we get back, he pretty much goes straight back to sleep again. Where he sleeps depends on where me or Elmira are working. He just wants to be near us — usually by our feet. If we change rooms, he'll follow, lie down, and fall asleep again. In the evening he'll want a bit more engagement. We'll play tug or do enrichment games like hiding treats. Then he'll go on his second walk, around 45 minutes to an hour. We'll wait a bit after we get back, feed him his dinner, and then he'll jump right between us on the sofa while we eat and watch TV. Final wee before bed — and then he's straight under the covers, sleeping between us. Very uncomfortable for us, but completely non-negotiable for him.

4. What surprised you most about owning a Doberman compared to your expectations? The amount of whining. I did not expect something to whine so much. That tea-kettle sound rings in my ears constantly.

5. What do you think are some common misconceptions about Dobermanns? That they need endless exercise and have to be constantly on the go. When Fury was young, everything online made it sound like you needed to exercise them for hours every day. In reality, he doesn't need that much — he just wants to be around us. He gets two good walks a day, some games,



some playtime, and he's perfectly happy. If I did the two to four hours you see online, he'd be absolutely wrecked.

6.What mistakes do you think new owners often make with the breed? I'm not an expert, but I can speak on mistakes I made. I over-socialised Fury when he was young, which led to him being attacked when he was a pup by a large dog. Luckily it didn't cause long-term damage, but it wasn't ideal. I also over-exercised him. He was so high-energy as a pup and I didn't know how to manage it, so I just walked him more and more. Looking back, he was probably doing too much. Now that he's older we're starting to see some joint issues, and I do think that's partly my fault. It's something I wish I'd been more clued up on at the time.

7.How did you build confidence in Fury? Very gradually. He was attacked again about seven months ago which set him back and made him more reactive on the lead. Since then I've slowly built his confidence back up — walking in slightly busier areas, being around more dogs, but never throwing him in the deep end. Over time it's helped massively. He's now actually better around dogs on the lead than he was before the attack. It just shows what gradual exposure and patience can do.

8.What advice would you give to a new Dobermann owner? Have patience. A lot of it. They're crazy when they're young — the puppy and teenage phase is hard work. But in my experience they really start to chill out after about 24 months. They don't feel like dogs sometimes, they feel like little people. Stay patient and enjoy the journey because it's so worth it.

9.Why do you think Dobermanns end up in rescue? I think a lot of people get a Dobermann puppy for the aesthetic without realising the work involved. As puppies and teenagers they are full-on. They need time, training, patience, and consistency. I think some people get overwhelmed when they experience that reality. But the sad part is, if they stick it out, they'd see how incredible they become. I've never met a dog so loving and so in tune with you. They genuinely feel like little people. People just don't always realise the hard work required at the start.

What has Fury taught you personally? He's taught me a lot about patience, growth, and resilience. We've had tough periods, especially working through training and confidence issues. It forced me to put myself in uncomfortable situations for his sake — and that led to growth for both of us. Seeing him become more resilient made me realise I'm more resilient than I think I am too. In a strange way, he simplified life for me. You focus on what actually matters — trust, consistency, and showing up every day for someone who depends on you. That bond changes you.

10.What is Fury's favourite activity? Tug. Without a doubt. Nothing beats tug for Fury — he goes absolutely crazy for it.

11.If we were interviewing Fury and asked him about you, what do you think he would say? Hopefully that I'm his best friend and that he loves me.

12.What can people expect to see from you and Fury as ambassadors? Just us representing how rewarding the bond with a Dobermann can be.

Thank you so much, Nick, for sharing such an honest and refreshingly realistic insight into life with a Dobermann. It's incredibly valuable to hear the highs, the challenges and the learning curves that come with the breed, and your openness helps others understand what owning one truly looks like day to day. We're very proud to have you and Fury representing our community, and we're really looking forward to continuing to work alongside you as an ambassador and following your journey together.

THE ADOLESCENT DOBERMANN: THE MOST SURRENDERED AGE

Rescue organisations and breed-specific charities like DRUE consistently see the same pattern: the majority of Dobermanns don't arrive as tiny puppies or elderly dogs. They arrive between roughly 8 months and 2 years old, right when owners thought they were finally past the hard part. In reality, they had just entered it.

What is the Dobermann adolescent phase?

Dobermann adolescence typically begins around 6–8 months and can last until 18–30 months. This is the developmental stage where the dog is physically close to adult size but mentally still immature. You essentially have a powerful, intelligent, athletic dog... with the emotional regulation of a toddler. This is where expectations and reality collide. Owners often believe; the puppy stage is ending, training should now “stick”, exercise will calm them down, the dog should start behaving like an adult. Instead, they get the exact opposite.

Why this age leads to surrender

1. The “sudden behaviour change”

Around adolescence, many Dobermanns appear to forget everything they learned. Recall disappears, lead pulling returns, selective hearing begins, excitement skyrockets. This isn't stubbornness, it's neurological development. The brain's impulse-control systems are still maturing, while confidence and curiosity are rapidly increasing. To an owner, though, it feels like the dog has become worse despite all the effort.

2. Fear periods and reactivity.

Dobermanns commonly experience a secondary fear period during adolescence. Dogs who were previously social and confident may suddenly; bark at strangers, become wary of dogs, react on the lead, guard the home more intensely, owners often believe they “caused” the behaviour or that the dog is becoming aggressive. In many cases, the dog is actually overwhelmed and unsure how to process the world. Because Dobermanns are large, vocal and protective by nature, these behaviours look far more serious than they would in a small breed, and families panic.

3. Energy without an off-switch.

The adolescent Dobermann is not just energetic, they are mentally restless. Many new owners respond by increasing physical exercise (longer walks, more running, more stimulation). Unfortunately this often makes things worse. A Dobermann conditioned to constant high activity doesn't learn how to settle. Instead of tiring, they build endurance. The result is the dog rescue workers hear “nothing tires him out.” What the dog actually needs is structured rest, routine, boundaries and mental engagement, not hours of physical output.

4. The emotional intensity

This is the most misunderstood part of the breed. Dobermanns are not independent dogs. They are attachment-driven companion guardians. During adolescence they often develop; separation distress, velcro behaviour, whining, destructive behaviour when alone. Families expecting a dog that will happily occupy itself while they work or go out quickly feel overwhelmed. The dog isn't being difficult, they are trying to stay connected to their social group. Without guidance, this turns into behaviour owners interpret as unmanageable.

Why Dobermanns are hit harder than other breeds

Many breeds go through adolescence. Dobermanns simply show it more dramatically because they combine; high intelligence, sensitivity, guarding instinct, physical power, and emotional dependency. Many teenage dogs are chaotic. A Dobermann teenager is chaotic and intense. This intensity magnifies normal developmental behaviours into something owners perceive as serious behavioural problems.

The most common owner mistakes (and why they happen) (These are not bad owners, they are predictable reactions to a difficult stage.)

Over-exercise - Owners try to physically exhaust the dog instead of teaching calm.

Over-socialisation - Pushing interactions to “fix” fear can actually increase stress.

Inconsistent boundaries - Owners become frustrated and change rules daily.

Punishment-based corrections - Because the dog is large and reactive, people feel they must “be firm,” which often damages trust in a sensitive breed.

Most surrenders happen not because the dog is aggressive, but because the household feels they are failing.

What the adolescent Dobermann actually needs

The dogs who make it through adolescence successfully almost always have the same things:

Predictability - Routine lowers anxiety dramatically.

Sleep - Many adolescent Dobermanns are chronically overtired and often need more sleep than they are getting.

Calm training - Impulse control games, place training, and reward-based structure.

Gradual exposure - Confidence building, not flooding.

Time - This is the most important factor. The Dobermann brain matures slowly. Many do not mentally settle until around 2–3 years old. Owners often surrender a dog just months before the stage where they would have seen the dog they hoped for.

The rescue reality

Ask anyone working in Dobermann rescue and you will hear the same sentence repeatedly, “They’re brilliant dogs, they just didn’t survive their teenage phase in the first home.” Tragically, many surrendered adolescent Dobermanns thrive quickly in experienced homes. The dog didn’t change, the expectations did.

The other side of adolescence

Owners who stay consistent through this period almost universally report a dramatic shift. The hyperactive teenager becomes; deeply loyal, highly responsive, emotionally intuitive, exceptionally bonded. The same traits that make adolescence difficult are the ones that later make the Dobermann extraordinary. Their sensitivity becomes empathy. Their attachment becomes partnership. Their alertness becomes reliability.

The adolescent Dobermann is not broken, dominant, stubborn, or aggressive by default. It is unfinished. Understanding this single fact could prevent a significant number of surrenders. Many families walk away believing they had a problem dog, when in reality they had a dog at the hardest developmental point of its life. The tragedy is simple, the age when Dobermanns are most often given up...is also the age they are closest to becoming the dog their owners wanted all along.

UPDATE ON LUGA



When Luga first arrived in our care, he was suffering badly from demodex and his skin and coat were in a very poor condition. We’re so happy to share that he is now doing incredibly well; his fur is slowly growing back and he’s becoming more comfortable every day.

Once unsure and nervous about the outside world, Luga is now full of excitement with a real spring in his step. He has begun making friends with other dogs and genuinely enjoys their company. Thanks to the patience, love, and dedication of his wonderful foster carers, his life is truly turning around, and we couldn’t be prouder of the progress he has made.



HAPPY EASTER

While Easter is a time for treats, family gatherings, and a bit of spring excitement, it's also a good moment to pause and think about how the season looks from your dog's point of view. While chocolate eggs and Easter goodies are everywhere, some of the things we enjoy can be harmful to our dogs. So, with Easter in mind, here are a few gentle reminders, interesting facts, and seasonal tips to help keep your dog safe and happy.

It's well known that Chocolate is toxic to dogs, but why? What's the science behind it?

IN HUMANS:

we metabolise (break down) theobromine quickly → our liver enzymes deactivate it efficiently → we mostly just feel alert and happy

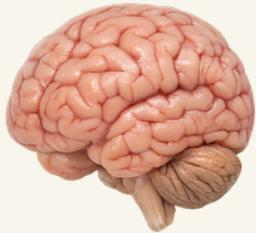
IN DOGS:

the liver processes theobromine very slowly → it stays in the bloodstream for a long time → it builds up to toxic levels

Think of it like this, humans treat theobromine like a cup of tea, whereas dogs treat theobromine like a 12-hour energy drink... they can't switch off. A dog can take 18–24 hours (sometimes longer) to clear it from their body.

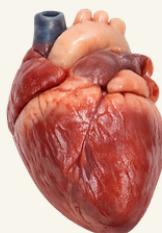
What theobromine actually does inside a dog's body.

Theobromine affects three major systems at once:



The nervous system (brain)

It blocks a calming neurotransmitter called adenosine, the chemical that normally tells the body to relax, slow down, go to sleep etc. So the dog cannot settle. This causes restlessness, panting, anxiety, pacing, tremors, and seizures (in severe cases)



The heart

Theobromine stimulates the heart muscle directly and increases adrenaline release. Resulting in a rapid heart rate, abnormal rhythms dangerously high blood pressure. Dogs essentially experience a prolonged adrenaline storm.



The kidneys and muscles

It also acts as a diuretic (makes them urinate) and overstimulates muscles. This leads to excessive thirst, vomiting, diarrhoea, overheating, muscle tremors. Severe toxicity can cause collapse or cardiac arrest.

So why are dogs especially at risk?

Two behavioural reasons make this worse:

- 1) Dogs don't self-limit sugar intake (no "that's too rich" instinct).
- 2) They often eat the entire package, foil, wrappers, and all.



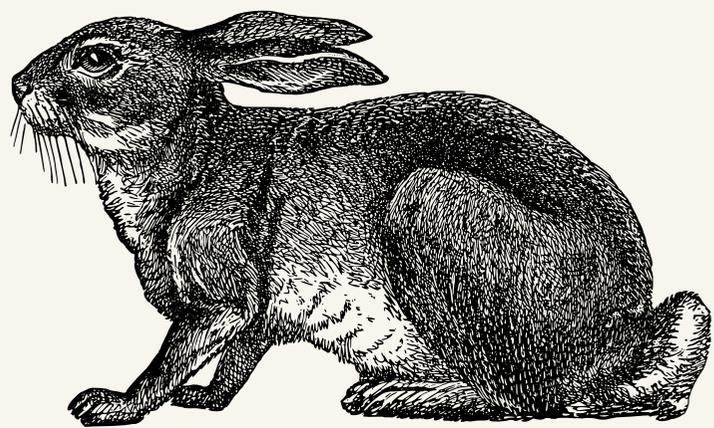
DID YOU KNOW...
BAKING CHOCOLATE AND COCOA POWDER ARE THE REAL VILLAINS, THEY CAN POISON A DOG QUICKLY.

When symptoms appear:

Signs usually start 6–12 hours after eating chocolate, which is why owners sometimes don't connect the two events. Common early signs include vomiting, hyperactivity, excessive panting, restlessness. Late signs can include tremors, seizures, collapse. Important note: dogs rarely die instantly from chocolate, they deteriorate over hours as the toxin circulates.

In simple terms, a dogs metabolism simply isn't built for chocolate.

So, to round up. Chocolate is toxic to dogs. It contains theobromine, which dogs cannot process effectively. Even small amounts can cause symptoms. Dark chocolate and cocoa powder are especially dangerous. At Easter, chocolate is everywhere, left on tables, hidden in gardens, tucked into bags, or given as gifts. Dogs are curious, and Dobermanns in particular are clever, athletic, and determined when food is involved. If you suspect your dog has eaten chocolate, contact your vet immediately. Keeping celebrations dog-aware helps avoid emergency vet visits and unnecessary stress.



P.S - If you choose to offer rabbit ears to your dog, always source them from reputable suppliers and supervise your dog while chewing. As with many natural products, they can be an enrichment treat, but should be part of a balanced, well-informed approach to health.

COMMON EASTER ITEMS THAT ARE DANGEROUS FOR DOGS

CRAFTS & TOYS

FOOD

COOKED BONES

WRAPPERS

**HOT CROSS
BUNS&TEACAKES**

FLOWERS

**CHOCOLATE
&
SWEETS**



WANT TO HELP WITHOUT HAVING A NEW DOBIE IN YOUR HOME?

We know not everyone is in a position to welcome a Dobermann into their home, and that's completely okay. The truth is, rescues don't run on adoptions alone. Every dog we help relies on a community of people standing behind them, and there are so many meaningful ways you can make a difference without fostering or adopting.

Here's how you can help our dogs from wherever you are:

Donate

Vet care is by far our biggest expense. Many of the dogs that come to us arrive with untreated medical issues, skin conditions like demodex, infections, injuries, malnutrition, and sometimes urgent surgical needs. Your donation helps pay for; veterinary treatment, medications and specialist care, vaccinations and neutering, emergency and rehabilitation costs. Every single contribution, no matter the size, directly helps a dog feel comfortable, safe, and healthy again. Even the cost of a takeaway coffee can help buy medicated shampoo, parasite treatment, or a meal for a dog who hasn't eaten properly in weeks.

Our Amazon Wishlist

Want to help in a really practical way? Our wish list contains the items we use every single day (food and training treats, enrichment toys and chews, bedding and blankets, cleaning supplies, grooming and skin care items). It's one of the simplest ways to make an immediate difference, and the dogs definitely appreciate it!

Shop & Merch

We also have rescue merchandise available. Every purchase helps fund the care of our Dobermanns while also helping spread awareness of the breed and the work we do. Wearing or using our merch often starts conversations, and conversations lead to supporters, adopters, and sometimes life-saving help for a dog who needs us. So you're not just buying an item... you're helping us reach the next person who might change a dog's life.

Share Us on Social Media

This one is incredibly powerful and completely free. You never know who is going to see a post. A single share can; find a foster home, reach a perfect adopter, raise funds for an urgent vet bill, reunite a lost dog, bring awareness to a dog that would otherwise be overlooked. If you follow us, like, comment, and share our posts, you are actively helping us rescue dogs. Social media is often how our most urgent cases get help in time.

Talk About Us

Word of mouth saves dogs. Tell your friends, family, colleagues, your vet, your dog walker, and your local training club about us. Many of our best adopters and foster homes come from someone simply saying: "I know a rescue you should speak to." You might never meet the dog you helped, but they will still have a safe bed, proper food, and a second chance because you mentioned DRUE to the right person. Every role matters.

Not everyone can foster. Not everyone can adopt. But everyone can help. And because of supporters like you, a Dobermann who once had nowhere to go now gets the chance to heal, feel safe, and finally belong.

Thank you for being part of their journey.

THANK YOU



We are very excited to share that 2Posh2Pull have kindly chosen to sponsor DRUE. 2Posh2Pull are a UK company who hand-make dog headcollars, leads and accessories designed to help manage strong pullers in a gentle and comfortable way. Their headcollars are created to give handlers more control while still keeping the dog comfortable.

For a rescue like DRUE, this kind of support makes a real difference. We are incredibly grateful for their support and generosity.

Please join us in thanking 2 Posh 2 Pull for supporting our rescue and the dogs in our care, and enjoy 20% purchases with the code: DRUE20.

2posh2pull.co.uk



We're incredibly grateful to Cora-Jade Gerrard who is taking part in an MMA fight and raising funds for DRUE! Community support like this really does make a massive difference. If you would like to donate, you can do so by visiting: givestar.io/

We'd also like to take a moment to thank every single person who supports DRUE in ways big and small. Whether you donate, share our posts, quietly advocate for the breed in everyday conversations, or simply talk openly about life with your own dogs, you help more than you may realise. Support doesn't always happen publicly, and often it's the unseen kindness, the recommendations to a friend, the reassurance given to a new owner, the stories shared about the reality of living with a Doberman, that makes the greatest difference. Our work is only possible because of the community around us, and we are truly grateful to each of you.

Thank you for taking the time to read issue 39 of Drue Life and for continuing to walk alongside us and the dogs in our care.

Thank you,
Darcy



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